

Public awareness of measures for planning ahead for the future

Results from a nat-rep survey of adults aged 18+ living in Ireland

October 2023 Ref: 687923

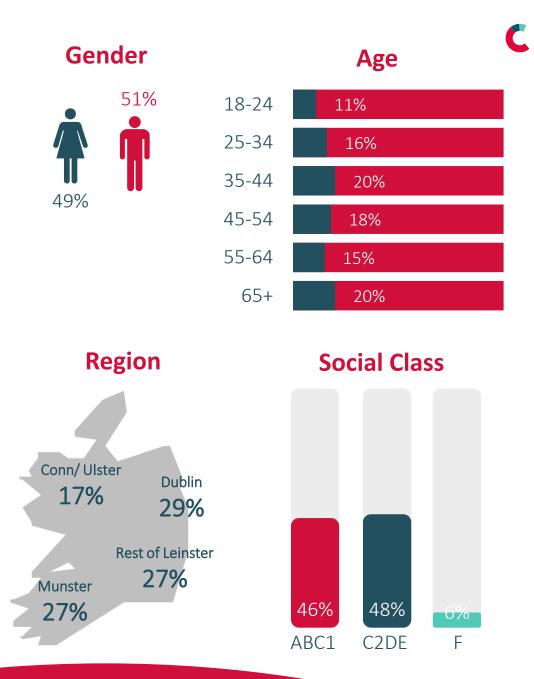


RED Line Methodology

- Online research was conducted with n=1,018 ROI adults aged 18+. Respondents were recruited using RED C Live, RED C's own online panel of over 40,000 members.
- Quota controls were used to ensure a nationally representative sample of ROI adults aged 18+, with interlocking quotas to provide extra confidence in sample profile.
- Data was weighted across gender, age, region and social class so as to ensure a nationally representative sample based on latest CSO projections.
- Fieldwork for this research took place between 20th and 25th October 2023. Respondents were asked about their awareness of / familiarity with various measures to plan ahead for important future decisions.







Enduring Power of Attorney

Appointing legal and financial decision-making powers to a chosen person for if you lack decision-making capacity in the future

Designated Healthcare Representative

A person chosen to make sure a person's wishes under an advance healthcare directive are carried out

Advance Healthcare Directive

A specific document in which to record future healthcare refusals and requests on treatment approaches, surgery, medicines and resuscitation

Place of Care Decision

Setting out your wishes on the place where you wish to receive care

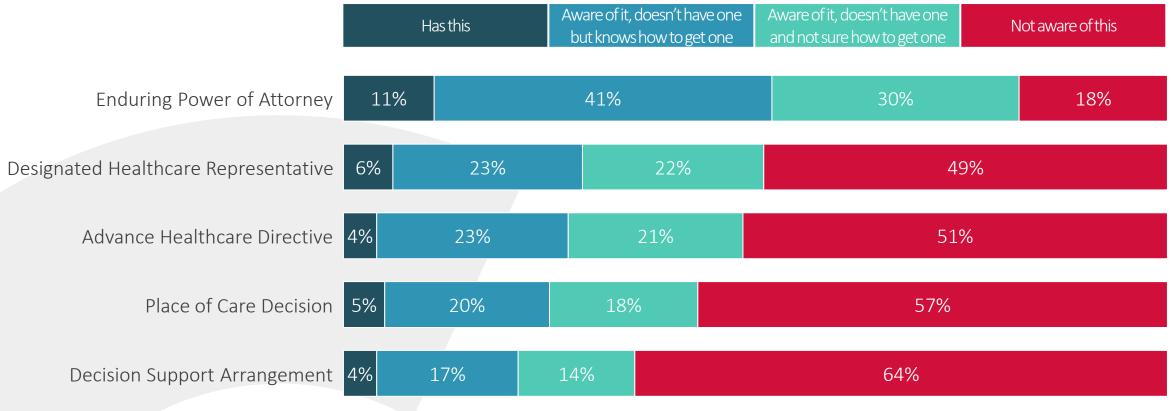
Decision Support Arrangement

Used when a person needs assistance to make a decision and includes a Decision-Making Assistant, a Co-Decision Maker and a Decision-Making Representative

Awareness highest for Enduring Power of Attorney

But is considerably lower for other measures, where almost half of the population or more are not familiar with these. Incidence of having any one of these measures is relatively low.

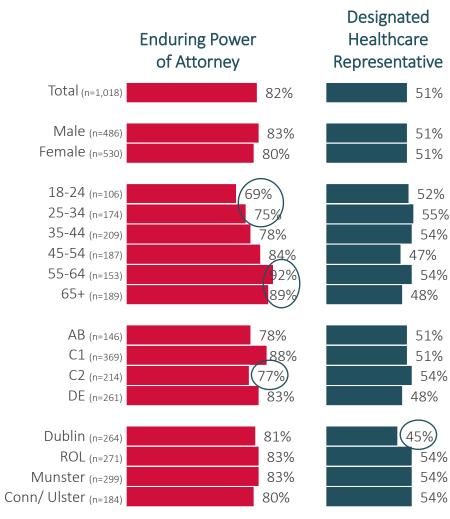
Awareness / incidence of key measures for planning ahead for future decisions

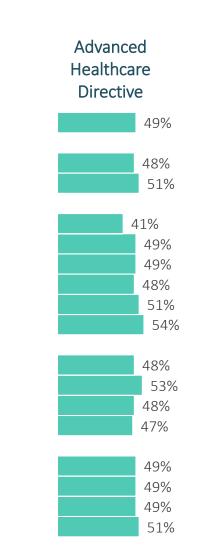


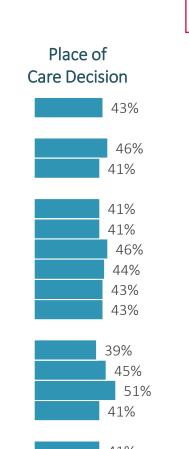
Awareness generally at similar levels across key demographics

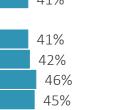
The exception being the Enduring Power of Attorney, where awareness is lower amongst younger age groups and notably higher amongst older people.

% aware of each measure by key demographics









| = statistically significantly different from total at 95% level of confidence | |
|---|-----|
| Decision Support | |
| Arrangement | |
| | 36% |
| | |
| | 38% |
| | 33% |
| | _ |
| | 42% |
| | 37% |
| | 37% |
| | 35% |
| | 34% |
| | 32% |
| | |
| | 37% |
| | 36% |
| | 41% |
| | 34% |
| | |
| | 34% |
| | 34% |
| | 38% |
| | |

38%

RESEARCH EVALUATION DIRECTION CLARITY

See More, Clearly

